

Efficient Products & Appliances

Focus on Energy offers several great programs which help make energy efficiency much more affordable for your major appliances.

Making smart decisions about your home's heating, ventilation and air conditioning (HVAC) systems can make a big impact on your utility bills and your comfort. The **Residential Rewards Program** offers Cash-Back Rewards to homeowners for installation of attic insulation and the replacement of furnaces, air conditioners, and boilers with high efficiency equipment.

Focus offers two levels of Cash Back Rewards for heating and cooling equipment. Standard rewards are available through the **Residential Rewards Program**, while the **Enhanced Rewards Program** offers larger rewards for income-qualified participants.

The **Lighting and Appliance Program** can help you save money and lower energy consumption with energy efficient products for your home. Focus on Energy partners with retailers around Wisconsin to offer discounts on select ENERGY STAR qualified products.

The **Appliance Recycling Program** can help lower your energy use, reduce your energy bills and keep harmful materials out of landfills. Focus on Energy offers free pickup and recycling services for refrigerators and freezers, as well as a \$40 cash back reward per appliance! MPU offers a \$50 bonus incentive to our customers who use this program. Appliances must be in working condition, with a clear and safe removal path. There is a limit of two appliances per household per calendar year.



Contact Us

Online

www.mpu.org

Customer Service

920-683-4600

customerservice@mpu.org

Report an Outage

Electric: 920-683-4622

Water: 920-683-4633

Diggers Hotline

Quick Dial: 8-1-1

Toll Free: 1-800-242-8511

Emergency: 1-877-500-9592

Address

Main Office

1303 S. 8th Street

Manitowoc, WI 54220

Mailings

Office

PO Box 1090

Manitowoc, WI 54220

Customer Service

PO Box 1087

Manitowoc, WI 54220

Focus On Energy

www.focusonenergy.com

1-800-762-7077

How to Save Energy & Money with Focus on Energy

March 2015

News from Manitowoc Public Utilities



Manitowoc Public Utilities
Dedicated to providing customer-focused utility services



focus on energy™
The power is within you.

Efficiency in Your Home

Focus on Energy can help with projects around your home that help decrease your energy bill. Improving the “shell” of your home by adding insulation and air sealing is often the most cost-effective way to make your home efficient and comfortable.

Through the **Home Performance with ENERGY STAR Program**, homeowners receive an energy assessment performed by a certified contractor. At the time of the assessment, you may also receive free energy efficient equipment, such as CFLs and faucet aerators. If you choose to move forward with the home improvements, Focus will help cover the cost of the project.



Attic Air Sealing and Insulation Cash-Back Rewards program helps by insulating and air sealing your attic which is a cost-effective way to save energy and increase comfort in your home. A properly sealed and insulated attic will also save you money on energy bills while helping to maintain uniform indoor air temperatures all year long. Plus, it can help cure common home issues such as excessive condensation and ice dams.

New Homes Program certifies homes that are more durable, energy efficient and combustion safe than other homes built to the current Wisconsin building code. Building a Focus on Energy New Home helps ensure you will save money year-after-year on energy costs and could increase your home's value.

For more information about these programs check out focusonenergy.com, call their toll free number at 800-762-7077, or call MPU at 920-683-4600.

Cleaner Energy



Focus on Energy's Residential Renewable Energy Program can take your energy savings to the next level with qualifying solar equipment.

Cleaner energy sources save energy, money and help protect the environment by reducing pollution.

Funding for renewable projects is on a first-come first-serve basis. For more information or applications for the program visit Focus on Energy's website.

Manage Your Energy Costs with Business Programs

Focus on Energy Business Programs help your company manage rising energy costs, help control energy demand and protect the environment while promoting in-state economic development.

Reduce energy use in your retail, food service or sales business by participating in the **Chain Stores and Franchises Program**. The program is tailored to providing account management-type customer service and technical knowledge to retailers who own and/or operate five or more facilities in Wisconsin. Focus will educate your financial decision makers on the connection between energy efficient facilities and sustained economic growth, as well as provide technical insight into energy efficient design and operational best practices.

If your business has an average peak monthly electric demand under 100 kW then the **Small Business Program** can help you. Eligible business owners receive a free, on-site energy assessment identifying opportunities for reducing energy use and recommendations for improving energy efficiency. After completing the assessment, there are two options: immediate installation of free energy efficient lighting and other efficiency products, or the opportunity to upgrade to a low-cost package that will provide additional long-term savings.

Optimize your building's performance and efficiency with the **Retrocommissioning Program**. Unlike traditional efficiency programs, retrocommissioning takes a more holistic approach, targeting building systems, operations, equipment and schedules to optimize how these elements work together. This program offers incentives for retrocommissioning studies and the implementation and persistence of qualified energy-saving measures

For information, go to focusonenergy.com/business, call 800-762-7077.



Local Manitowoc Business Becomes 10,000th Project for Focus' Small Business Program

The Small Business Program celebrated a major milestone recently, with successfully reaching its 10,000th program participant in the state! Manitowoc's Zutz Cheese House is officially the 10,000th Wisconsin business to participate and achieve energy savings from Focus on Energy's Small Business Program.

Zutz Cheese House has been delivering Wisconsin-made cheeses in Manitowoc for over 60 years. In an effort to save energy and achieve cost savings, they turned to the Small Business Program and their electric utility, MPU. The business replaced T8 troffers with LED troffers and halogen lamps with 8-watt LED lamps.

"The project went great," said Dennis Zutz, owner of Zutz Cheese House. "I love the lights and am looking forward to saving money on my utility bill."



The program provides businesses with free lighting assessments to identify opportunities for energy efficiency and cost savings, in addition to immediate installation of energy-saving products.

"We are delighted to reach this milestone in the program," said Nathan Baer, Focus on Energy's Small Business Program Manager. "Our team and trade allies have worked diligently over the past three years to help small businesses become more energy efficient and achieve cost savings, and we don't plan on stopping anytime soon."

Since the program's kick off, 932 bars and restaurants, 289 churches, 101 private schools, 52 bowling alleys, and 30 supper clubs have participated across the state. For more information visit focusonenergy.com/smallbusiness or call 1-800-762-7077.