

# Help support Public Benefits\*

Public Benefits funding gives us the power as a community to help families, local businesses and our environment. If you would like to make an additional financial contribution to help support these community efforts, please return the following slip, along with a check, to Manitowoc Public Utilities, P. O. Box 1090, Manitowoc, WI 54221-1090.

Name \_\_\_\_\_ Address \_\_\_\_\_ Account No. \_\_\_\_\_

I would like to donate \$\_\_\_\_\_ to support community energy programs:  
(Make check payable to Manitowoc Public Utilities)

- I would like my donation to fund energy conservation programs.  
 I would like my donation to fund income-based programs.

I would like to donate \$\_\_\_\_\_ to the Wisconsin Department of Administration's statewide programs:  
(Make check payable to the Wisconsin Department of Administration)

- I would like my donation to fund energy conservation programs.  
 I would like my donation to fund income-based programs.

\* This solicitation for voluntary contribution is required by section 16.957 of Wisconsin Statutes.

## 2007 Energy Efficiency Programs

Energy efficiency benefits our entire community. It lowers utility costs, saves money for our customers and helps maintain the quality of our community and the environment. To help our customers save and our community prosper, Manitowoc Public Utilities offers the following energy conservation programs:

### COMMERCIAL/INDUSTRIAL REBATES

**Lighting Program:** C/I customers are eligible for cash incentives for retrofitting existing lighting systems with energy efficient lighting products. A reward of \$200 per kilowatt saved is available, up to a maximum of \$2,000. Pre-approval is required.

**Cooling Program:** When replacing existing C/I cooling systems, consider energy efficient alternatives. This program offers the same \$200 per kW reward for reductions in cooling load.

**Custom Incentive Program:** Custom incentives are designed to reward energy saving projects outside of the programs listed above. Options might include process controls, equipment modifications, or other energy efficient equipment. Contact MPU for more information.

### RESIDENTIAL PROGRAMS

**ENERGY STAR® Appliances and Lighting:** Get cash-back rewards when you purchase qualifying ENERGY STAR® appliances and compact

fluorescent lighting products. Look for in-store coupons and promotions, or ask the salesperson at your local appliance retailer, hardware store, or home center.

**Wisconsin ENERGY STAR® Homes:** Building a new home? Make sure it's a Wisconsin ENERGY STAR® home. These homes are, on the average, 25% more efficient than homes built to Wisconsin's Uniform Dwelling Code. To ensure the safety, durability, comfort, and energy efficiency of your new home, call today.

**Home Performance with ENERGY STAR® Heating and Cooling Initiative:** This program provides cash-back awards for qualifying furnaces, central air conditioners, boilers and water heaters with flue closure. Contact your heating and air conditioning contractor for more information.

\*For more information on ENERGY STAR® Programs, call the consumer information line at 1-888-543-8155.

*The Connection* is published for the customers of Manitowoc Public Utilities by Manitowoc Public Utilities, 1303 South 8th Street, P. O. Box 1090, Manitowoc, WI 54221-1090. Please contact our Customer Relations Manager, at 686-4304, with your comments and suggestions.  
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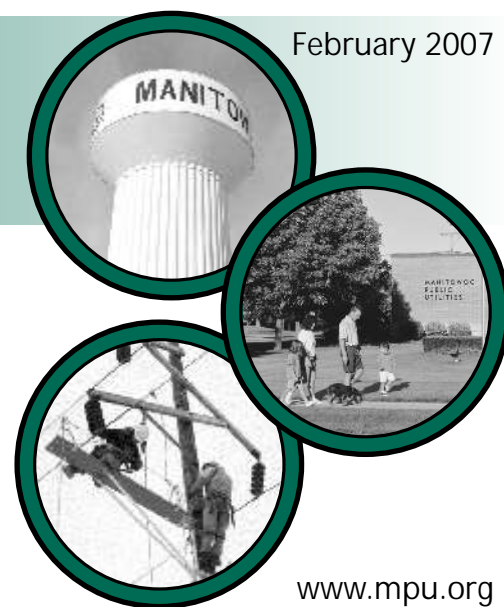
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Volume 12, Number 2

# The Connection



## 2006 Public Benefits Review



February 2007

www.mpu.org

# MPU Public Benefits Annual Report

As required by section 16.957 of Wisconsin Statutes

Public Benefits is a state-mandated program to promote weatherization and energy assistance for income-qualified households, and to encourage conservation and efficient use of energy. The monthly fee is collected to provide program funding to operate Commitment to Community programs for customers of Manitowoc Public Utilities.

MPU's Commitment to Community means that all monies collected for Public Benefits stays in Manitowoc. One of MPU's primary goals is to educate and encourage the citizens of Manitowoc to use energy safely and efficiently.

This report is intended to summarize program accounting and activities for 2006. Note that this program is ongoing. For the calendar year 2006, collections exceeded expenditures by \$182. This surplus will be carried forward into 2007. The Public Benefits fund balance as of December 31, 2006 was \$99,672. As economic conditions and customer needs change, programs will be added, dropped, or modified.

## Collections:

Residential Rg-1 Rate	\$163,200
General Service Cg-1 Rate	\$88,834
Small Commercial Cp-1 Rate	\$10,137
Small C/I, Time of Use Cp-2	\$8,360
Intermediate C/I, TOU, Cp-3	\$34,023
Large Industrial, Cp-4	<u>\$1,680</u>
Total:	\$306,234

## Expenditures:

Administration	\$20,759
Energy Assistance	\$179,839
Weatherization	\$5,768
Energy Education	\$38,169
ENERGY STAR® Rebates	\$51,306
C/I Energy Services	<u>\$10,211</u>
Total:	\$306,052

## Program Descriptions

**Administration:** Supervisory and administrative cost and expense to develop and administer programs and track costs. Also includes contribution to the American Public Power Association DEED Program, to fund joint energy efficiency research.

**Energy Assistance:** This program is intended to ease the energy burden facing our customers with limited financial resources. To qualify for assistance under this program, customers must verify that their income is at or below 150% of the federal poverty guideline. MPU reached over 1,100 customers in the 2005-2006 heating season.

**Weatherization:** This program provides services to income-qualified households, through a third-party contractor, to help lower energy bills. Services include energy audits, lighting measures, building-structure improvements, and appliance check-ups. MPU provided weatherization services to 10 households in 2006.

**Energy Education:** This program is intended to create awareness of energy use within the community and its impact from societal, environmental, and personal financial viewpoints. The program promotes efficient technologies, safety, and energy conservation practices. Consumer education is carried out via MPU's periodic newsletter, *The Connection*; school tours and visits, such as the National Theatre for Children; newspaper advertisements and press releases; community events; and appliance brochures. In addition, MPU sponsored training for several Manitowoc area K-12 educators on renewable energy resources and provided curriculum for use in their classrooms.

**ENERGY STAR® Appliance Rebate Program:** This program, coordinated through Wisconsin Energy Conservation Corporation, is intended to raise awareness of the benefits of energy efficient products and to help consumers easily identify these products when shopping (via the ENERGY STAR® logo). The number of cash-back awards given in 2006 for efficient products were:

Washing Machines	85
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MPU also provided incentives on compact fluorescent lamps and fixtures. Coupons and instant rebates were offered at local hardware stores and home centers. Participation in 2006 included:

Compact Fluorescent Fixtures	338
Compact Fluorescent Lamps	3,594

Finally, the Heating and Cooling Initiative program provided cash-back awards for qualifying furnaces and central air conditioners. Through this program MPU provided awards for 157 qualifying central heating and cooling systems.

**Commercial/Industrial Energy Services:** This program focuses on education of key plant personnel with technical support from utility personnel and outside experts to facilitate implementation of energy efficiency measures and load management strategies. The program also encourages shifting loads to off-peak hours to improve load factors and reduce overall costs, and supports preventive maintenance programs to sustain system efficiency.